



How we redesigned our UX team meeting

UX UI Meetup Berlin Juli 2018

Who we are



Vera 🧑



Laura 🧑

Our team meeting setup





Cologne



Berlin

Once a week every monday morning 🙈

TEAM MONDAY





Video conference



How happy are you with your meetings?



How it used to be



Always the same did the talking



No preparation, no structure





Topics decided spontaneously



No clear purpose

WHAT
DO YOU
MEAN
?



What do we need?



Challenge 1 | How can we provide an overview on all running projects?



Challenge 2 | How can we encourage a deeper exchange about project difficulties?



Challenge 3 | How can we design a meeting setup that runs on its own?

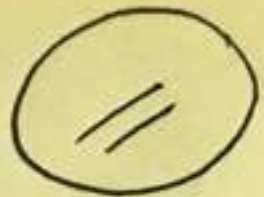


Challenge 4 | How can we maintain our strong team spirit over two cities?



We did brainstorming in the team.

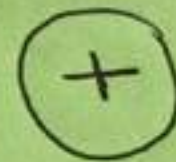




WÜNSCHE /
ERWARTUNGEN



SCHLECHT



GUT





What is already working?

meeting is
nearly never
cancelled

there is room
to
spontaneously
talk about
what is new

good to see
the team in
the other
location once
a week

exchange on
sketch
updates and
new tools

insights into
successfully
completed
projects



What do we want to improve?

insights in
others'
project
problems

more design
inspiration

discuss
methods and
topics
outside
project work

everyone
should talk

meeting is
too long

avoid
smartphones



What do we wish for?

Google
Inspiration
Board

balance
between
fixed
structure and
spontaneity

walking
meetings

invite people
from other
teams to
share insights

short
presentations
of „nerd-
topics“

snacks





Search for patterns

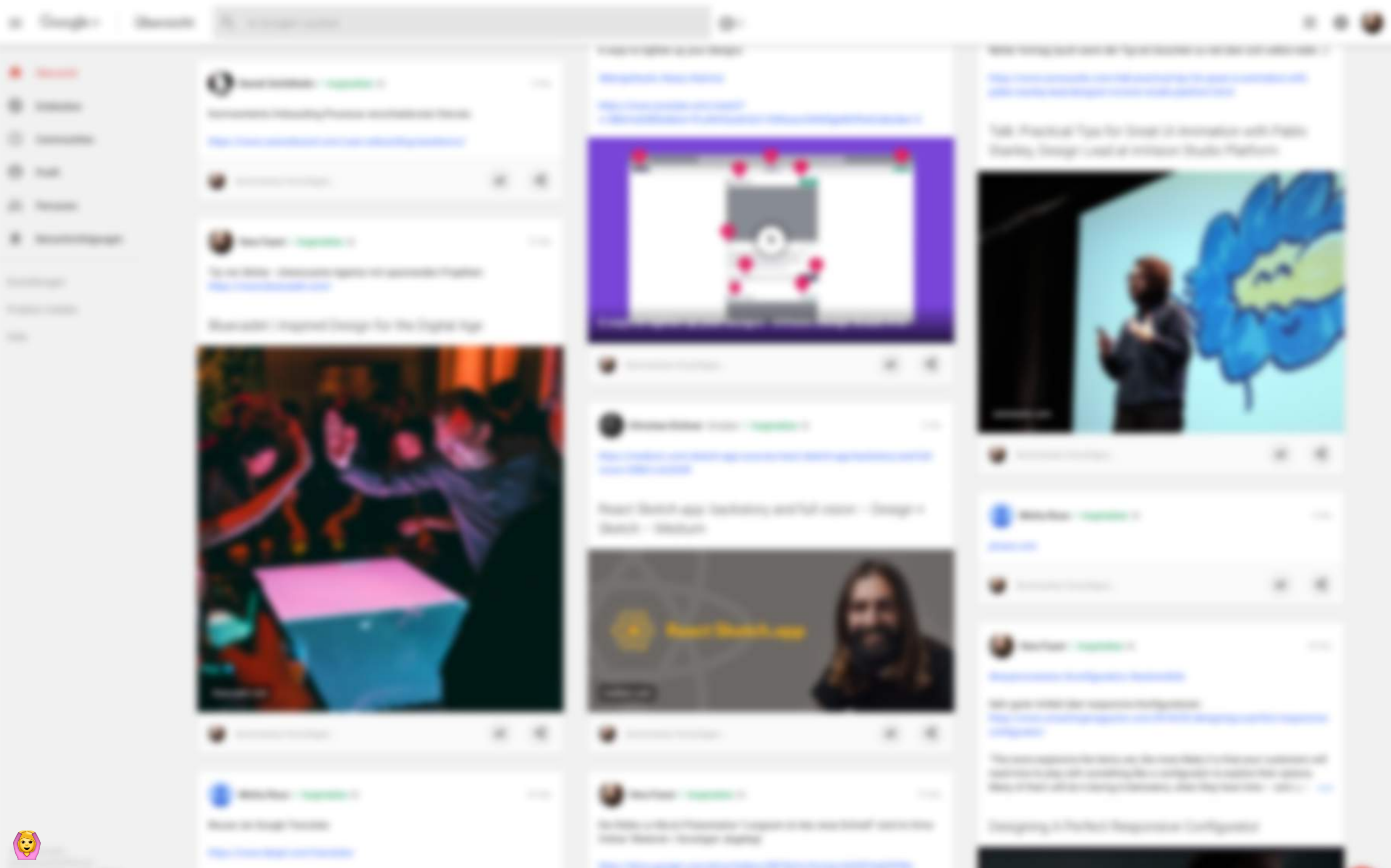




Design Inspiration



Google Inspiration Board



Methods Playground

Understand RC

on PR, tap into

The Planner

2. PROBLEMS / PAINS

Which problems do you solve for your customer?
There could be more than one, explore different sides
eg. existing solar solutions for private houses are not considered
a good investment (1).

TOO MANY
POINTS FOR
COMPARISON

(FI) Hard to
coordinate
booking for
a group.

TOO MANY
TABS

Too much
irrelevant
info on SR
cards



Project insights





Tool news





Strategic discussions



This is what we changed



Challenge 1 | How can we provide an overview on all running projects?

Intro | Two sentences from each about a difficulty from last week.



Challenge 2 | How can we encourage a deeper exchange about project difficulties?

Voting | The difficulty of highest interest is discussed in detail.



Challenge 3 | How can we design a meeting setup that runs on its own?

Trello | The digital planning board gives everyone the possibility to provide new topics.



Kampfermann, Stefan, Schwedischer
(1911-1992)

Very Feedback-Raptor is present
There

Methodology Summary

100% Recovery

Source: Service Employees (2010) (www.sea.org.uk)

Copyright © 2009 John Wiley & Sons, Ltd.

Statistik: Transformationsverfahren

Copyright © 2009 John Wiley & Sons, Ltd.

www.usa-exploratory-marketing

Want more interesting research
on business law for you?

David & Wendy Thompson (2005)

Copyright © 2012 Wolters Kluwer Health | Lippincott Williams & Wilkins

www.konfigurator.3d-mag.de

Wiss. Langsamkeit ist das neue Selbst.
(2011)

Stop & Write: Postcard word practice (10 min)

Statistik: Kognitiver Testbogen (KTB)

Learn & Use Our Knowledge Together

German Publishers' Club:
Abrechnung: Springer-Verlag/
Willing (10-199)

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Challenge 4 | How can we maintain our strong team spirit over two cities?

Bonus | Now that everyone talks, the atmosphere is more open and the dialogue continues after the meeting.



**Design a meeting to suit your team's
needs and wishes.**

Keep moving and iterate to improve it.

No structure is meant to stay forever.





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